



## **What is a “Trade Show” ?**

A trade show is an exhibition, convention or expo organized by an industry specific entity where companies in a specific industry can showcase and demonstrate their latest products and services. It is also an opportunity to meet with partners, customers, press and competition.

Show regulations differ from region to region and navigating the rules and regulations can be cumbersome. Managing from a distance can be stressful, increase costs and the frequency of errors. Hiring a third party to manage your project can save time, effort, money, and reduce errors.

## **What does Trade Design do?**

As an Exhibit and display house located in the southern California we offer a turnkey experience catered to your needs for trade shows in the USA. We can assist at every step of the way in bringing your project from an idea to a physical display on location at the event or show floor. This can include:

- Design and/or consultation to fit your budget
- Fabrication and finishing in our shop
- Purchase or rental of necessary items or services
- Freight shipping to show site
- Install labor management
- Coordination with show services
- Teardown labor and shipping management upon show close
- Storage of your booth for the next show if necessary

We can oversee all of these aspects so that you can focus on the actual time during the trade show.